

EMBARGOED UNTIL TUESDAY 11 AUGUST 2026, 07:00 CEST

Palette raises €3M pre-seed to build the model-neutral OS for AI-native teams

Led by Ugly Duckling Ventures, with Emblem, Acadian Ventures and angels, the round helps Palette bring AI agents to the whole company - with infrastructure where teams own their context and can use whichever model is best for the job.

COPENHAGEN, Denmark, 11 August 2026 - Palette, a Copenhagen-based company building the OS for AI-native teams, today announced a €3 million pre-seed round led by Ugly Duckling Ventures, with participation from Emblem, Acadian Ventures, and a group of angels. Palette will use the funding to grow sales and expand its team.

AI adoption is moving beyond engineering, but most teams are still building their workflows around whichever model or vendor is best at the moment. Palette's view is different: a company's context, workflows and know-how should be things it owns - while the model underneath stays swappable.

"We've worked with this founding team before, and it's one of the strongest and most complete teams we've backed - they saw where AI work was heading before it was obvious," said Andreas Green Rasmussen, Partner at Ugly Duckling Ventures. "We believe Palette can become the operating layer for teams adopting AI across the whole company. That's why we led the round."

Palette Desktop is live today and used by the company's first paying customers - teams working with agents across sales, operations, and product, not only engineering. Teams use agents like Claude Code and Codex on their own files and folders, choosing cloud models when they want speed, capability or lower cost, and local models when they want more control over sensitive work. The broader Palette OS - a company-owned context library, shared skills, and a way to connect tools once and use them across agents - is live with design partners.

"There will always be a newer model. The responsible way to adopt AI is to make the model swappable and make your company context durable. That's what we're building with Palette," said Brian Kyed, co-founder of Palette.

Palette Desktop is available today to paying customers. The broader Palette OS is currently available to design partners, and companies can apply at <https://palette.team>.

About Palette

Palette is building the OS for AI-native teams: a desktop app for working with agents on files and folders, a living context library, shared skills, a connector gateway, and more on the way. Palette was founded in 2025 in Copenhagen by Brian Kyed, Lars Ettrup, Steffen D. Sommer, and Christian Lomholt. Learn more at <https://palette.team>.

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